



**EuroEyes International Eye Clinic Limited**  
**德視佳國際眼科有限公司**  
**(Stock Code: 1846.HK)**

**EuroEyes appoints two world-leading ophthalmologists to its  
International Medical Advisory Board**

*The appointments enable EuroEyes to tap the brightest minds in eye care that could enhance its service offerings and shareholder value.*

**Hong Kong, 13 June 2022 – EuroEyes International Eye Clinic Limited** (“EuroEyes” or the “Company”, together with its subsidiaries, the “Group”, HKEX: 1846) announced it has appointed Professor Gerd U. Auffarth, Chairman of The Department of Ophthalmology of the Heidelberg University Eye Hospital, and Professor Dan Reinstein, Founder of and Medical Director at London Vision Clinic, to the EuroEyes International Medical Advisory Board (IMAB)\*, which advises the company on breakthroughs in treatment, technology and overall trends in cataract and refractive surgeries that would advance EuroEyes’ leadership in vision correction.

**Dr. Jørn S. Jørgensen, Founder, Chairman and CEO of EuroEyes**, said: “We are pleased to welcome Professor Gerd U. Auffarth and Professor Dan Reinstein to our International Medical Advisory Board. One of our commitments to our stakeholders is driving innovation in vision correction that can bring exceptional value to them. The appointment of two of the world’s best in their respective fields enables EuroEyes to draw on their experience and expertise that can help take our service to the next level, and deliver positive outcomes for our patients, surgeons, and shareholders.”

**About Professor Gerd U. Auffarth**

Professor Gerd U. Auffarth is one of the world’s leading intraocular lens experts and a Fellow of the European Board of Ophthalmology (FEBO). He will act as a consultant for EuroEyes in developing new surgical techniques and enhancing patient care.



In 2014, 2016, 2018 and 2020, Professor Auffarth was elected as one of the most influential ophthalmologists in the world and has received more than 250 awards for his scientific works. His main focus has been on the biomaterial and implant research in cataract and laser surgery of the eye, and he is an expert in cataract, refractive, cornea, and glaucoma surgeries. He was the first surgeon worldwide to implant a toric, aspheric, multifocal IOL, and pioneered several new intraocular lens prototypes. He has also published more than 300 peer-reviewed publications, more than 370 book chapters, delivered over 1,300 lectures and 800 speeches, and produced numerous award-winning scientific videos.

Professor Auffarth also serves on the board of the German Society of Cataract and Refractive Surgery (DGII) for 20 years in the capacity of board member, secretary, president, and now currently as secretary general. He is currently a board member of the European Society of Cataract and Refractive Surgeons (ESCRS) and board member of the German Ophthalmological Society (DOG) as well as president-elect of the DOG. He graduated from the Medical School at the RWTH Aachen, University of Technology, Germany and completed his Ophthalmology residency in Aachen and at the University Eye Clinic Heidelberg, Ruprecht-Karls-University Heidelberg. He has been a Max-Kade Post-Doctoral Stipendary and Research fellow at the Centre for Research on Ocular Therapeutics and Biodevices at

the Storm Eye Institute, Medical University of South Carolina, Charleston, USA, also known as “David J Apple Laboratory”. He established the International Vision Correction Research Center (IVCRC) at the University of Heidelberg, which focuses on anterior segment and intraocular lens research.

### **About Professor Dan Reinstein**

Professor Dan Reinstein is a board-certified eye surgeon in the United Kingdom, the United States and Canada, and holds professorial appointments in the United Kingdom, Columbia University in New York, and Sorbonne University in Paris.



Since the 1990's, Professor Reinstein has dedicated exclusively to all aspects of the speciality of Vision Correction and Refractive Surgery. During the early phase of his career at Cornell University, he built the first device capable of 1 micron precision imaging and biometry of the cornea and anterior segment of the eye. With this invention, he produced the first 3D measurements of the corneal epithelium and published extensively in what has become a full new diagnostic field in ophthalmology. Epithelial mapping is now recognised as a gold standard in evaluating candidates for Refractive Surgery and in diagnosing and treating conditions after surgery. His work and patents led to the commercialisation of VHF digital ultrasound robotic scanning with the Insight 100 from ArcScan Inc., which together with his published sizing formula is now also the most accurate method of sizing the ICL phakic intraocular lens technology. He is the inventor of

Laser Blended Vision, now the PRESBYOND® product that comprises a minimally invasive laser presbyopia solution on the Carl Zeiss Meditec laser platform. He has been the Lead Refractive Surgery consultant for Carl Zeiss Meditec since 2001.

As a pioneer in the field of Therapeutic Refractive Surgery, Professor Reinstein instigated and continues to be the Section Editor for the *Journal of Refractive Surgery*. He has delivered over 1,000 lectures at professional meetings on 5 continents and published 195 articles in peer-reviewed medical journals. He has authored what is considered the definitive textbook on SMILE, and has contributed to 44 book chapters and proceedings, and is extensively published in the ophthalmic press.

*\* The EuroEyes IMAB annually gathers world-leading eye care experts, including practitioners and academics, to discuss the latest scientific developments that can allow EuroEyes to bring the most appropriate medical techniques and technology to clients around the world. The IMAB is unique to EuroEyes, as it is one of the few publicly traded global vision correction clinics in the world to establish a medical professional board in the company.*

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### **About EuroEyes International Eye Clinic Limited (1846.HK)**

EuroEyes was established in 1993 and is one of the leading brands in the vision correction industry that combines German ophthalmology excellence and over 25 years of experience with individualised customer care. EuroEyes is one of the few eye clinic groups with a far-reaching geographical coverage, with operations in Germany, Denmark, the PRC and the United Kingdom. The Group's vision correction services include (i) refractive laser surgery (which includes ReLEx smile and Femto LASIK); (ii) phakic lens (ICL) surgery; (iii) lens exchange surgery (which includes the monofocal and trifocal lens exchange surgery) and (iv) others (which include PRK/LASEK and ICRS implantation). For more information, please visit [www.euroeyes.hk](http://www.euroeyes.hk).

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